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Kathy Heath

Healthy Minds Club

07747001031

kathy@healthymindsclub.com

Healthy Minds Club Partners with Best Hopes to offer white labelled Platform.

[London, UK]: Healthy Minds Club today announced a new partnership with Best Hopes coaching & consulting. This partnership will allow Best Hopes to leverage Healthy Minds Club’s SaaS capability to brand as a Best Hopes solution configured to the needs of its customers, including many of its bespoke expert categories and experts working within the business.

Kathy Heath, CEO and Co-Founder of Healthy Minds Club says “We are delighted to be working with Best Hopes – a company focused on organisational excellence transforming the performance of any business. We are excited to work with them creating a unique and bespoke way to support every employee of the companies they serve on an ongoing basis even after they have completed their in house transformation programmes. Healthy Minds Club will also offer Best Hopes services as part of its Corporate Services portfolio supporting Best Hopes to generate new business and build a truly collaborative partnership.

Jane Viljoen, Founder and CEO of Best Hopes says “We have an established record of taking a proactive approach to health and wellbeing and are trusted to deliver a range of interventions and services for our current clients. The Healthy Minds Club solution has offered us a very quick & low-cost way to scale our offer and create a USP with a unique & fresh approach to proactively preventing Physical, Mental & Financial Wellbeing issues. We are excited to be offering this fantastic solution to all employees but also to leverage the wellbeing data in order to support our clients to really transform their organisations by reducing sickness, absence, staff turnover and increasing productivity, company performance and customer satisfaction.

About Healthy Minds Club: Healthy Minds Club is a Multi Award Winning Well-Tech company offering the personalised & proactive health & wellbeing solutions in the form of a Gift Card & Membership. Healthy Minds Club connects its customers with screened qualified & insured experts, products and services to prevent issues and empower positive mental, physical & financial wellbeing.

About Best Hopes: We are an Award Winning team of experienced and dynamic coaches and business psychologists offering wellbeing and resilience support, vocational rehabilitation, leadership, team and organisational development. Our unique approach combines principles from the fields of Neuroscience, Positive Psychology, Solution Focus and Emotional Intelligence, to enable YOU and your organisation to realise its potential. We believe that with an intentional approach, businesses can benefit from emotionally and physically healthy employees who are fully engaged in their role and wider team, impacting on the bottom line.